

Sprint Planning Meeting:

Attendees: Michaela Dunston, Eduardo Chung, Alejandro Arrocha & Mario Vega

Start time: 23:45

End time: 23:55

After discussion, the velocity of the team was estimated to be at 0 as this is our second Sprint and we cannot give an accurate sprint velocity till our third sprint down the line.

The product owner chose the following user stories to be done during the next sprint. They are ordered based on their priority.

- Research of campaigns launch & determining approach.
- Research for data that will be collected during the phishing campaign.
- Research for software to be utilized.
- Research Phishing training for end users

The team members indicated their willingness to work on the following user stories.

- Michaela Dunston
 - Determine which software will be used and create test campaigns to assist with the production of our phishing campaign & determining necessary deadlines for the production of the campaign.
- Mario Vega
 - Define our goals and objectives:
 - What do we want to achieve with your campaign?
 - Our goal is to assess end users' and employees' awareness and resilience to phishing attacks.
 - What are the key metrics and indicators we want to measure?
 - Click Through Rate (CTR)
 - Reporting Rate
 - Training Completion
 - How will the results improve security awareness?
 - Positive reinforcement and continuous improvement for security.
- Eduardo Chung
 - Research necessary software for campaigns launch and trainings.
 - Reach out to FIU departments and professors to have a testing sample.
 - Analyze how and what data will be recorded and kept.
- Alejandro Arrocha

- Our objective is to raise staff, professors, and students' general understanding of phishing dangers and recommended practices.
- Encourage safer online behaviors and responsible use of technology
- Ensure that the school community is prepared to respond effectively to phishing scams incidents.